



## Case Study

**Commercial Electrical & Plumbing Industry** had no working Loyalty Rewards programs available and looked towards MEC Rewards to design and deliver a B2B loyalty solution.

### Challenge:

Launch North American Loyalty program that works for all levels of Electrical and Plumbing industries with a focus on Sales Growth and Customer Retention

### Solution:

We listened and we delivered a fully Integrated Marketing, Sales, & Rewards platform. Recognized as the leading Loyalty Rewards solution. It works!!

### Next Steps

Our responsive team has extensive experience in B2B wholesale industries and is continuing to invest, improve, and expand our list of partners programs.

MEC Rewards has successfully processed over **3 billion in Sales** and **1.7 billion in points used** in Canada.

Evaluating North American expansion.

### MEC Rewards

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**Find out how MEC Rewards  
Can Help your Business.**

**Schedule FREE Assessment Today**

**MEC Rewards** needed to rethink how to deliver a custom integrated Business to Business (B2B) Loyalty Rewards program for Electrical & Plumbing.

After actively listening to our industry partners we decide to take up the challenge and delivered an industry program that increases sales ROI revenue, improves customer retention and create a **Sustainable Strategic Advantage**.

MEC Rewards delivers industry proven business results;

- ✓ **Registered Customers sales grow 8% faster!!**
- ✓ **34% Supplier Return on Investment (ROI)**

MEC Rewards has been the **Leaders Choice for 20 years**. We continue to listen to our partners, expand the custom loyalty program, business benefits, and available services.

Today our program has grown into a large successful integrated marketing program that is recognized by the industry as the leading Loyalty Rewards solution.

This program, it's tools, and our hands-on support has become one of the key contributors to our partners success.

The MEC Rewards business continues to evolve and expand across industries and soon multiple countries.

- ✓ **Over 3 Billion Sales & 1.7 Billion Points Used!!**

